

MICHAEL R. HILDEBRAND

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Portfolio: www.michaelhildebrand.com

PERSONAL QUALIFICATIONS

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- Over 10 years of marketing and design experience, including agency, in-house and freelance work
 - Extremely proficient in multiple design environments, including print, digital and interactive
 - Complementary creative skills, including illustration, copywriting and photography direction
 - Tactful, friendly team player with excellent people skills
 - Experience in directing and managing as well as production
 - Ability to manage multiple projects and deadlines
 - Attention to detail with a critical eye
 - Self-motivated

PROFESSIONAL EXPERIENCE

○ **U.S. Central**, Lenexa, Kansas 2005 - 2010
Art Director

- Created unique marketing campaigns for multiple financial products by demonstrating creative team leadership and individual work (items included emailers, websites, print advertising and marketing resource kits)
- Coordinated themes and created artwork and collateral materials for 5-10 financial conferences each year by demonstrating creative team leadership and individual work (items included websites, emailers, notebooks, CD packaging, PowerPoint and posters). Met deadlines and budgets as required
- Supported and developed internal creative efforts, including intranet maintenance and management, HR employee events, and management presentation tools

The Kansas City Star, Kansas City, Missouri 2004 - 2005

Graphic Designer, Special Sections and Promotions

- Created unique newspaper sections for internal and external clients (Included photography direction, client meetings, layout, prepress and art creation)
- Designed a wide array of promotional materials including billboards, internet banners, fliers, mailers and radio/TV scripts and storyboards

First Family Church, Overland Park, Kansas 2002 - 2003

Graphic Artist/Art Director

- Produced twice-weekly support materials, including bulletins, CD packaging, promotional fliers and television broadcast graphics, using in-house equipment and external vendors
- Produced various marketing and advertising media for church promotion, including print advertising, posters, and direct mail
- Developed retail product branding, packaging and distribution channels
- Designed, developed and maintained church internet presence

Trozzolo Creative Resources, Inc., Kansas City, Missouri 1998 - 2002

Senior Production Artist/Technology Manager

- Created brochures, newsletters, corporate identities and various other advertising media
- Designed, implemented and managed various websites and internet products
- Managed, maintained and purchased company technology

Freelance Design, Illustration & Web design

Clients include: Campfire Boys & Girls of America; Speckle Music, Inc.; ExxonMobil; Cigna HealthCare Corp.; BT Office Products, Inc.; Elite Dining, Inc.; Apple Appraisals Certified; BMSI Institute, LLC; and Dinky & Coco's Coffee & Gelato

EDUCATION

○ University of Kansas - Lawrence, Kansas
Bachelor of Fine Arts in Industrial Design
Additional concentration in Illustration studies

RECENT AWARDS

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- IABC (Kansas City chapter) Bronze Quill
 - IABC (Southern Region) Silver Quill
 - GD USA American Graphic Design Awards Certificate of Excellence

COMPUTER SKILLS

○ **Software: Prolific:** Quark, InDesign, Illustrator, Photoshop, Dreamweaver, Fireworks, Acrobat and various Microsoft Office applications
Growing familiarity: Flash, HTML, CSS, JavaScript, ASP, PHP

Hardware: System, hardware and network troubleshooting experience (Windows and Macintosh)